

# Kissinger: War at end

WASHINGTON (AP) — Presidential aide Henry A. Kissinger said Thursday that he is at hand" in Vietnam and, in his words, "is involved in three or four days of private diplomacy."

The Saigon government, however, named a principal stumbling block, noting the South Vietnamese could not be bound by any North Vietnam-U.S. agreement.

**KISSINGER**, President Nixon's much-traveled assistant for national security affairs, gave newsmen an hour-long report on closed-door negotiations after Hanoi Radio shattered secrecy by announcing the United States and North Vietnam were on the brink of signing a nine-point peace plan.

The White House aide did not quash Hanoi's recitation of the tentative framework of an agreement—a quick cease-fire in places, withdrawal of American troops and equipment within days, an exchange of prisoners in the

same time span and later resolution by the Vietnamese themselves of long-standing political differences.

Kissinger did quibble, however, with a North Vietnamese claim the United States had agreed to sign a peace pact next Tuesday but now wanted further negotiations on grounds South Vietnamese President Nguyen Van Thieu was balking at the terms.

**FIRST OF ALL**, said Kissinger, Hanoi had set the Tuesday goal. He said the United States, while accepting Oct. 31 as an objective, never gave a firm agreement to wrapping up a peace package on that day.

Second, he said, "it is inevitable that in a war of such complexity there should be occasional difficulties in reaching a final solution"—and cited what he termed the justifiable desire of the Saigon

government "to participate in the making of their own peace."

**IN SUMMATION**, the President's key foreign policy aide gave the view that Thieu would ultimately give his approval to the blueprint for ending the war.

Kissinger said there need not be a long delay—that remaining difficulties could be settled in one more negotiating session "lasting no more than three or four days."

**IN APRIL**, where another round of formal peace discussions were held Wednesday, the North Vietnamese chief delegate, Xuan Thuy was asked if Hanoi would continue the talks, privately or otherwise, if the Oct. 31 deadline were not met.

"Wait and you will see," he replied.

Kissinger, fielding a similar question, said he could not conceive that Hanoi would seize upon such grounds to settle

peace efforts that have come so close to fruition.

"We believe," he said, "that by far the longest part of the road has been traversed and what stands in the way of an agreement now are issues that are relatively less important than those that have already been settled."

**SAIGON RADIO** emphasized South Vietnam would not be bound by any agreement but did not indicate whether Saigon would oppose it.

"We in South Vietnam have the right of self-determination," the broadcast said. "A separate agreement between North Vietnam and the United States does not concern us in any way."

Kissinger said South Vietnam's President Thieu had been talking about "a previous plan, not this version" when he expressed opposition earlier this week to any coalition government that would include Communist elements.

The dramatic developments of the day seemed certain to have a major impact on the presidential election campaign rapidly moving toward the balloting on Nov. 7.

# Daily Universe

Vol. 24, No. 39

Provo, Utah

Friday, October 27, 1972

Brigham Young University



374-1211 ext. 2957

## \$45,000 target for Telefund II

YU officials and church leaders are urging students to raise \$45,000 in next 10 days for the proposed library addition. The money is to be raised by student volunteers phoning other students for pledges.

President Dallin H. Oaks said he hoped students contacted by phone, will be as generous as if circumstances will permit. "We repeat we have not sown, reaping benefits in people who have gone before. This is an opportunity to sow and prepare for those who will follow us," he said.

Seeing the need for new library facilities, last year student government officials committed students to raise \$1 million dollars of the total cost of the project. By the end of the year \$200,000 had been donated or pledged to the fund.

Two days of telephoning on Tuesday Wednesday of this week, \$6,181.45

had been pledged toward the goal of \$1,000, said Dave Harmon, chairman of Student Development Association.

He said the campaign will continue

today and next week from Tuesday to

Friday.

Tuesday, he noted, there will be a

"celebrity night" when several celebrities, including Pres. Oaks, will man telephones

and receive donations from students and contributors.

Harmon said the numbers to call at that time will be

9840, 373-9843 and 373-9844.

Volunteers are also needed to

man the phones tonight and other nights.

## POW wives optimistic

"Peace is at hand."

Those four words, spoken by Henry Kissinger, gave both hope and caution to the wives of U.S. prisoners of war. Utah women were no exception.

"It's just like a lot of rumors," said

Mrs. Pat Rex of Provo, whose husband was a member of the BYU ROTC, had no word from him since he was shot down in 1968.

Mrs. Rex, whose husband was a member of the BYU ROTC, had no word from him since he was shot down in 1968.

"Every four is 10 times more hopeful than I am," she said. "After four years of waiting, there's not much hope that Bob got out alive."

"Four years is a long time. You get so tired of waiting for a phone call or a telegram or looking for the Air Force car to pull up outside that you condition yourself. You learn not to get excited or hopeful until the actual word comes."

But Mrs. Doris Dingwall, whose husband has been missing for seven years, is not waiting for the "actual word" before she gets excited.

"I've had about 12 calls today, but I'm not glad for what's caused them," she said. "I'm extremely pleased. I'm a little cautious, though. I'll have to wait and see."

"Prayers are extremely important now," she continued. "They have been all along. What's kept us going is faith."

Mrs. Dingwall, an Orem resident, believes "President Nixon is working toward an honorable peace and will do everything he can to bring the men home again. It's coming at an opportune time for him, of course, but this whole thing's been a long time coming."

"Besides," she concluded, "any time he can bring them home is the right time."



Babies, beauty and, for Carrie Bean, six-month-old daughter of Mrs. Connie Bean, food was on the agenda of last night's Baby Beauty contest. A list of the 25 finalists will be posted outside the ASBYU president's office or can be obtained by calling ext. 3901.

Today is the last day to drop classes, according to a Registration official.

Forms for dropping classes are available at the Registration Office, B150 ASB. After filling out the forms, students are required to pay a \$5 fee at the Administration Building Cashier's Office.

This is the final drop for all classes, including second block, the official noted.

## Add-drop



Cause 'blahs'

# Mid-terms end

By KRIS PETERSON  
Staff Writer

The "blahs" may describe the long student experience as term time draws to a close. The formal mid-term exam was canceled last year. Now the possibility falls on the students obtain their standing as well as teachers to advise the students as they stand.

Mid-terms provide the teachers the opportunity to tell the student how to improve. Students have the opportunity to assess what they've done and if they're going as a result of mid-terms.

**THE FEELINGS** of teachers towards mid-terms are summarized by Mrs. Linda Lavier, dance instructor. Mid-term forces me to critically analyze the ability of a student. When finals come I can see the student makes. This is extremely important in a derline case." Now do students feel about it?

## Ancient music recital set

Hours of ancient music played on authentic instruments are set to a free performance by Ancient Music Ensemble at the Recital Hall, HFAC, Friday at 8 p.m. Music to be featured will be the Medieval, Renaissance Baroque periods. Included among the ancient instruments will be recorders, minstrels, violas, cornamuse, a harpsichord, violin, oboe, lute and rebec.

The largest salmon-canning industry in the world began in Alaska in 1878, and about half state's fish catch is salmon.

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"I'm glad they're over," sighs Jeff Webster, junior in sociology. "Mid-terms are good because they show you how much of the class you know," comments Wade Stoddard, junior in languages. "I don't like the way they're done. It seems the professors just stick them in because everyone else is doing it."

CLAIRE ANDREWS, senior in journalism adds, "Mid-terms all come at the same time and they make things so terrible. Teachers should schedule things better."

"Mid-terms are a good idea in letting you know where you stand but the way they're done is wrong," says Mark Sampkins, sophomore in International Relations. "They aren't coordinated with activities on campus and often I feel I'm sometimes sacrificing grades for previous branch and club commitments."

Sophomore Donna Gardner summarizes, "Mid-terms are good so it won't be one big cram at the end."

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## Security to ticket bicycles

By DALE GARDNER  
Staff Writer

Beginning Monday, BYU Security will ticket bicycles found on ramps, trees, lawns or sidewalks.

The action is primarily due to complaints of parked bicycles blocking accesses to the handicapped. In addition, students have been parking bicycles where there is no justification, Lt. Kelschaw, BYU security officer.

"Let's face it, some students would park their bicycles in the hallways if we let them," he continued.

"I DON'T see how a person can justify it within himself when he parks a bike on a ramp making it impossible for a handicapped person to travel on it," Lt. Kelschaw added.

Typical is the case of Julene Butler, a library worker confined to a wheelchair. "When the ramp leading to the north library entrance is blocked with peddles and handlebars," Miss Butler said. "When the ramp is blocked, I have to stop and ask for someone to wheel me up the steps. If nobody comes, I have to wait," she added. "It's especially bad at night."

According to Miss Butler, another problem is that handlebars sometimes get tangled up in the wheelchair spokes. "When that happens, you're stuck," she said.

### Season ends; it's a long wait

There's no relief in sight. With the winterization of Provo parks comes the annual locking of rest rooms, removal of picnic tables and shutting off of water and electricity.

The expected reopening date is the beginning of March.



Handlebars are a hazard to wheelchairs when bicycles are chained to access ramps. Beginning Monday, BYU Security officers will issue tickets for this and other infractions.

STUDENTS who use power wheelchairs are especially vulnerable to parked bicycles, added Miss Butler. That's because power wheelchairs are so heavy it is impossible for someone to wheel a handicapped person up the stairs, she explained.

Gary G. Haraldsen, coordinator of handicapped student services thinks that the new ticketing policy is a good thing. "Anybody who parks a bike on a ramp is just being selfish," he said.

The reason BYU security had refrained from ticketing bicycles before, is that students, via the telephone and the *Daily Universe* had asked for a moratorium on tickets until sufficient parking ramps were built, Lt. Kelschaw explained.

"We try to cooperate but we have to respect the rights of the handicapped," Lt. Kelschaw said.

In addition, the parking of bicycles on lawns and around trees has gotten out of hand, Kelschaw continued.

Fines for parking bicycles on ramps, around trees, on lawns, near exits and sidewalks will be \$1. In addition, anyone caught riding a bicycle on a sidewalk or on the lawn will be fined \$2.50. Lt. Kelschaw explained.

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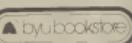
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So get with it! Go see the BYU Bookstore for your new Smith-Corona or Olympia today.





That's  
mime

This is one of the members of Menagerie Mime Theatre, a professional mime group from California, coming soon to the BYU campus for one performance only.

## Ford Foundation fellowships available

Graduate fellowships for American Indians, Mexican Americans, Black Americans and Puerto Ricans involved in work or preparation for doctoral work, are now being offered by the Ford Foundation.

Applicants must be citizens of the United States, must be enrolled or planning to enter a U.S. graduate school offering the doctoral degree in their field of study and must be currently engaged in or planning to enter a career in higher education.

Application forms and information may be obtained by writing:

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# editorial

## Light at end of tunnel?

The announcement yesterday that peace in Vietnam is assured is interesting. Following are a few other announcements:

"The Communists now realize they can never conquer free Vietnam." Gen. J. N. Daniel (July 1961)

"Victory is just months away. I can safely say the end of the war is in sight." General Paul Harkins (Oct. 1963)

"The United States still hopes to withdraw its troops from South Vietnam by the end of 1965." Robert S. McNamara, former Secretary of Defense. (Feb. 1964)

"We are not about to send American boys nine or ten thousand miles from home to do what Asian boys ought to be doing for themselves." President Lyndon B. Johnson (Oct. 1964)

"We have stopped losing the war." Robert S. McNamara. (Oct. 1965)

"We have succeeded in attaining our objectives." General William Westmoreland. (July 1967)

"We are enlightened with our progress... we are generally pleased... we are very sure we are on the right track." President Lyndon B. Johnson (July 1967)

"We have never been in a better relative position." General William Westmoreland. (April 1968)

"We've certainly turned the corner." Melvin Laird, Secretary of Defense. (July 1969)

"We're on a course that is going to end this war." President Richard M. Nixon (Sept. 1969)

"Peace is at hand," Henry Kissinger. (Oct. 26, 1972)

Who really knows?

## Congratulations

While policemen across the nation are being linked with a rather indecisive member of the animal kingdom, the BYU Security deserves acclaim for their record of service to the student body. We cite only one instance:

Three or four weeks ago, the *Daily Universe* ran a series of editorials on bicycles. One decried the fact there were not enough racks on campus to facilitate all the bikes that were registered and pointed up several solutions to the problem.

Acting immediately on the suggestions, BYU Security directly under the leadership of Capt. Sven Nielsen and Lt. Robert Kelshaw sent a man out to count the actual bike racks being used. He discovered, as the article had suggested, the racks were bumped up against bushes cutting the spaces available by half.

Within a week, Security, in coordination with the BYU Physical Plant, planted posts in the ground outside the Bookstore and liberated the imprisoned side of the racks. Now it seems there is plenty of space for bicycle buffs.

Congratulations to these two services of this University whom we only seem to remember when we are ticketed.

## Deplorable conditions

The evidence revealed these facts:

A quadriplegic's bed sores developed into open wounds due to lack of care, and in the month before his death he was bathed and his dressings were changed only once; another patient, ordered fed intravenously, did not receive the feeding and received no other form of nourishment for three days before his death; an aged prisoner, forced to sit on a bench after a stroke to keep his bed clean, fell off repeatedly and injured his legs so badly that one was amputated the day before he died; inmates without training were permitted to administer medications, including dangerous drugs, and to perform minor surgery on fellow prisoners.

This happened, not in a concentration camp, but in the Alabama state prison system. Federal Judge Frank M. Johnson Jr. called these conditions "barbarous" and ordered a drastic reform of prison health care services in Alabama.

But why should such inhuman conditions have been tolerated before they were brought to the attention of the court? The answer is that the public did not know, and the public did not know because prisons are a closed society. If prisons were open—as most have never been—to regular access by newsmen and others, an informed public would never have sanctioned such savagery.



"TWO WEEKS BEFORE ELECTION AND ALL IS WELLLL!"

## Move to queen side

Having overcome the world's greatest chess players with the same kind of grace and restraint demonstrated by Attila in the fifth century, Bobby Fischer returned to the U.S. with a pride to end his monastic way of life and, among other things, to start dating more women.

In the manner of history's nouveaux riches, he has moved his plane to Britain, Mercedes and a home in southern California, and, as he put it: "Now that I am champion, I'm going to see more girls."

Chess, of course, will continue to be his love. But compared to his new interest, chess is a simple discipline. Dating women involves different tactics, new, more complicated moves, and subtle strategies. And, much more than the rectangular board with 64 light and dark colored squares.

He will find himself, occasionally, in situations that call for something more than a Nimzo Indian Defense or a Benoni Counter Gambit.

What kind of girl? Well, he says she should be tall, with an excellent figure, intelligent, but not aggressive, and he will probably expect her, with the white knight, to open with a pawn to king four.

Bobby Fischer, the monomaniac whose computer mind has terrorized four continents, the machine whose flawless chess intellect delights in crushing egos, and who likes to watch his opponents wiggle as he implants them on the gangbook of a profound combination, probably will have to adjust his style of play.

In dealing with women, it might not be so wise to make the unexpected move, to sit swinging in a chair and glaring through icy hazel eyes, to show up late for dinner every night, or to rant and

pout and rave and shout his superiority.

"If you could project an image," a newsmen asked Fischer, "what would it be?"

Fischer thought a moment, then replied, "A swinging intellectual."

He has been cool to those who

## letters

### MORE ON AGNEW

Editor:  
In reading M. Cleverly's article on Agnew's visit to BYU, I was struck by the conclusion that he had a bad case of the "hot air." (A phenomenon described by George McGovern.) In saying that Mr. Nixon and Mr. Agnew assume the secondary importance to their re-election, Mr. Cleverly showed just how far he is from the truth.

The assumption that Nixon and Agnew do not have the masses at heart, and that they are only interested in political speech at BYU, is completely erroneous and out of place. The Nixon administration has made deals with the masses in a realistic manner and, in fact, the "hot air" of the President's campaign.

Mr. Cleverly and Mr. Agnew, who are floating on this thick cloud of hot air, to find their way back to the masses and discover the truths that set present.

Danny Austin  
Senior  
Camarillo, Calif.

### CLOSING SNAP

Editor:  
I have heard some comments about the dross reported by a handful of the media representatives who started to nozzle pack up and leave during the closing prayer at the Spire Agnew devotional the other day.

For the record, I would like to inform Universe readers about a story behind the front page picture of Agnew leaving the Spire Agnew devotional in prayer. The picture was taken by one of my students who was at the best spot news photo of the entire presidential visit. He had made arrangements to get a good seat in the front row.

Roger is a young man of huge stature. I happen to know him.

Any expression of his father's good nature

and any expression of his father



# Canadians schedule elections

Although voting in the federal Canadian elections this year will be virtually impossible for many Canadian students attending BYU, students and faculty can vote Monday in the university election sponsored by the Canadian Club.

The purpose of the "mock" election is to enable Canadian BYU students to voice their views on campus.

The election is set for Oct. 30 both in Canada and at BYU. Polls will be set up in the reception center of the ELWC on that date from 8 a.m. to 4 p.m.

Canadian students living away from Canada must have a proxy vote for them if they wish to vote officially.

They must appear in person

with this proxy, and present an application to the returning officer in his district.

Canadian people will choose from among the main parties, Liberal and conservative, or the two minor parties, New Democratic and Social Credit.

An election can be called at any point during the governing party's term in office by the Prime Minister. It must be called at the end of a five year term.

The last federal election took place in 1968 when the Liberal Party took the election with a strong majority, placing Prime Minister Pierre Trudeau in power.

Voting age in Canada was changed from 21 years to 18 years in April of 1971.

## Hearing postponed

A motion for a continuance in the case involving Robert Potter, Pravo, charged with unlawful cohabitation was granted yesterday by Provo City Court Judge Gordon Knudsen.

Potter is charged on one count of unlawful cohabitation, a felony which carries a sentence of from one to 10 years in prison.

A motion for a continuance was filed by Potter's attorney Horace J. Knowlton, Salt Lake City.

Judge Knudsen in granting the continuance set Nov. 30 as the date for a preliminary hearing on the case in Provo City Court.

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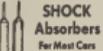
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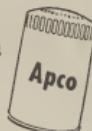


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rash? maybe

## Another depression unlikely

sun's note: Sunday marks the 43rd anniversary of the stock market crash. Clayne Pope of the economics department gives his interpretation of the market's future and the December 1's current economic outlook, old to staff writer Mary Stout.

Another great stock market crash, maybe; another Great Depression, most likely not. Although the national economy improved from its 1969-70 recession low and projections for 1973 are bright, the often-mentioned factors which influence stock market make a crash similar to that of 1929 not conceivable.

While thus foreseeing the possibility of a sudden or gradual drop in market prices, four shades of concern have brought Americans to the stage of dealing with such a situation rather than to lead to another broad-based depression. Today's comparatively conservative attitudes towards valuation stem from the events due up to and following the great Crash."

**CONSIDERABLE** prosperity and unwavering optimism in the 1920's, however, left anyone could easily and quickly become a Spain society. Faith in continuously rising stock valuations resulted in the extension of large loans in the market. People, however, were optimistic. Several indications of the actual crash were seen in the weeks preceding it.

Stocks had been falling for two months, but a growing awareness that there might be a soon problem. On Sept. 5, 1929 financial expert Roger Babson predicted "sooner or later a crash is coming and it may be terrific." Though condemned by many, others in his field feared he may be hit upon the truth. People were purchasing large

amounts of stock on the margin. The percentage down payment required when borrowing money to purchase stocks was low and encouraged high investment.

Lastly the economy had begun sliding into a recession resulting from a slight turnaround in business.

All these factors came together and revitalized market prices.

A minor panic occurred on October 24, 1929, the Black Thursday, with the largest one-day drop ever handled by the exchange ending in sharp price slides. Bankers bought heavily in hopes of keeping stock values up. By the next Tuesday, Oct. 29, these efforts were no longer able to sustain the prices. In the day's first half-hour of trading over three million shares, or an entire day's average, were traded. Many institutions involved in the telephone was unable to keep up with current stock quotations. By the end of the day, brokers were reading three-hour-old prices.

ALTHOUGH never completely shut down, the New York Stock Exchange adjusted to the crash. While the market operated with one-hour work days and more holidays, trading continued with price quotations until May 1932. At this time stock values more or less stagnated until the effects of World War II pushed prices up in the early 40's.

THE CRASH of 1929 has not been forgotten. Although the stock market in the past 30 years has been towards higher market values, greater caution has been applied in investing.

While the economy as a whole responds to real, stable forces, the stock market fluctuates with expectations. Much more difficult to predict because of the psychological factors involved.

Stock prices reflect individuals' expectations rather than realities. A rumor of Vietnam peace may send the market into a tailspin.

It is more accurate to say the stock market reflects the economy than stating that the economy reflects the condition of the stock market. In the short run stocks are sensitive to politics, weather conditions, holidays, and many other major and minor factors. In the long run, however, the market is sensitive only to the economy as a whole.

Public caution regarding speculation has been matched by governmental concern. Measures to prevent or at least lessen the likelihood of another 1929 crash now involve several federal agencies including the Federal Reserve System, Federal Deposit Insurance Corporation and the Securities Exchange Commission.

With the market currently sensitive to uncertainty, the outcome of the November elections will most likely have a profound effect on stock values. Although risky to predict, in the eyes of many economists the reelection of President Nixon will cause market prices to rise because this uncertainty will be over.

Some economists believe the election of George McGovern will cause a market decline in stock prices until the country finds out that his administration will not mean a dramatic change from current economic policies.

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Deluged with many more patients than facilities and budgets can handle, college health centers around the country are forced to allow nurses to treat minor ailments that were previously the doctor's personal



Nurse Diane Gold's training allows her to competently handle situations that previously would have required a doctor's services.

Rather than thrusting nurses into roles for which they have little preparation, the Health Center is sponsoring the Nurse Practitioner program, a system which gives the nurse qualified instruction in dealing with minor ailments without the need for consulting a doctor.

"I feel a lot more comfortable

having a nurse around than a doctor," said Marlene Grange, a senior elementary education major, of her recent experience with the Health Center. "Nurses go through a very extensive training and in most cases they ought to be able to tell as much as a doctor does."

"I think it's good. She knew what she was doing," said Leigh Foster, a junior history major, in describing the nurse who attended him. He said the Health Center personnel were "efficient, but they were warm at the same time."

The BYU Nurse Practitioner program has gained attention throughout the nation. Eighteen health centers in 12 states of the country desiring to attend the Health Center's training program.

"We've had many inquiries from throughout the country," said Dr. Floyd Hoffheins, director of the Health Center.

The concept of allowing nurses to handle minor illnesses and difficulties, although not originally intended, was born out of the Health Center's handling of the Hong Kong flu epidemic of 1968. Because of the immense number of students converging upon the Health Center for treatment, nurses were forced to treat patients to alleviate the load on the doctors. As such, Health Center officials reported nurses were handling up to 100 patients per day.

The crisis only served to point out the need for nurses to relieve much of the burden from the doctors' schedules. In contrast to many areas of the country where

nurses unofficially assume the doctor's role, the Health Center has instituted the Practitioner program to provide extra training the additional load requires.

Problems that up to 60 per cent of the problems which are brought to the Health Center by students are rather simple and uncomplicated, it has been agreed that valuable physicians' time should not be taken in dealing with all the problems which come into a college health center," said Dr. Hoffheins.

In accordance with the American Medical Association, the Health Center training course of its nurses during the year, teaching them skills that previously were restricted to doctors: history taking, physical examinations, assessment of conditions, etc.



Nurse Elaine Bowen has received training that allows her to give physical examinations as well as many other health services once restricted to physicians.

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o saccharine

## New image for the women's office

isn't all sugar and spice but to get rid of the saccharine image is a harder task.

Miss Christensen, Vice-president of men's Activities, spends her office wearing a smiling white while she tries to express the ideals of BYU codes to a male council.

Miss Christensen intends to go beyond the traditional limits of office. As this year's president she sees many issues areas of interest which need attention.

There is a unique need for space for women students," Miss Christensen. "A lot of latent subjects such as women professional roles and women's should be explained to BYU students. That's wherein the strength of the Women's Office — to meet these needs."

Miss Christensen feels, too, that a girl must regard herself as individual yet feel a part of the campus community. "I think while many of the overall goals

of the past vice-presidents have been similar, Miss Christensen sees the need for adding and eliminating programs according to their needs."

Besides this week's Two on a Shootstring, the office will sponsor preference activities and a spring bridal faire. Several workshops in car mechanics, self defense and "be-the-best-you-can-be" will be offered. Candle making, decoupage and macrame will be featured in upcoming craft days.

Singing birthday cards and a free baby sitting service will be provided by the office. And "pumpkin caroling" at rest homes, hospitals and detention homes are also future activities.

MISS CHRISTENSEN expressed the goal to have a women's academic week similar to the one held last year. Invited speakers would address students concerning matters of significance to LDS women.

As part of fulfilling a campaign promise to invite "girls only activities", Miss Christensen believes that codes should be encouraged to get out and do things without a date.

"There are a lot of girls that feel they need a date to go places and do things."

She feels that she "can never get enough feedback on the programs" and that students "are familiar only with preference and Shootstring activities."

As one of eleven ASBYU officers, Miss Christensen does more than serve on the faculty of the University. She is a voting member of the executive council and must therefore attend committee meetings, oversee money appropriations and hear representatives from clubs.

departments and organizations seeking ASBYU support.

STRESSING the great sense of unity in the Council, Miss Christensen believes a proposal may be opposed, but the person submitting the proposal should never be.

She believes her office plays a significant role and will become an increasingly more important part of ASBYU. She thinks, too, that the saccharine image connected with the job is not a

reflection of past vice-presidents but the nature of the office.

The Provo senior in business education calls her executive council position a "great learning experience" which she feels will prepare her for church, family and civic responsibilities.

Miss Christensen learned the ins and outs of student government working two years in the social office. She was co-chairman of Homecoming last year and office historian the year before.

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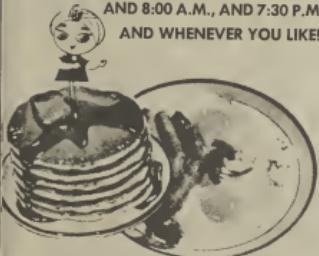
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Kathy Christensen

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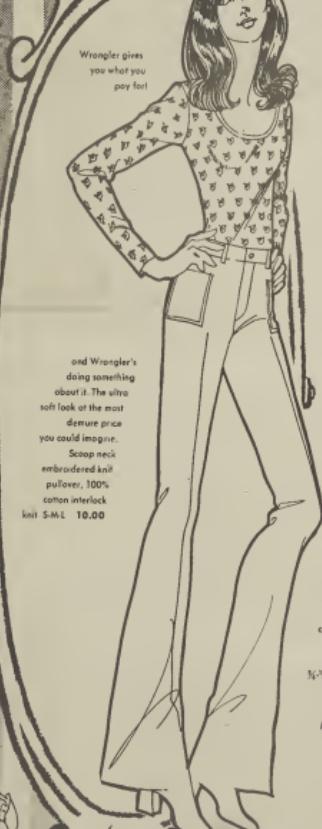
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## Revision produces efficiency

The newly proposed ASBYU Constitution provides for increased presidential responsibility for correlating related student government activities, according to officials working on the revision.

Christine Quin, a member of the Constitution Revision Committee, and a Supreme Court Justice, presented these ideas for the student body to consider:

"TO ALLEVIATE conflicts that have developed from overlapping activities and programs of the student body offices and to formally establish the leadership prerogatives of the student body president, two additional constitutional provisions have been suggested by the ASBYU Constitutional Revision Committee.

"These include executive responsibility to coordinate activities of the several offices and an additional presidential veto. Both would provide significant advantages for the efficient and effective administration of student services and activities.

"UNDER THE new constitution all bills and resolutions would be subject to possible presidential veto, (as they are in the current constitution) and so would the activities and programs of the various offices. A veto could be overridden by two-thirds of the Executive Council."

The proposed constitution would make it mandatory for the president and executive vice president to coordinate the activities of the several offices, therefore sparing a good deal of money and energy, facilitating better communications, and developing more effective programs.

### Discovering humanities

"It is more memorable to discover than be told, so I have developed a new humanities course that provides more student involvement," maintains Dr. Don Marshall, BYU humanities instructor.

Dr. Marshall's experimental 101 course uses no textbooks and the emphasis is on active first-hand experience. Guest singers, authors and poets give students face-to-face contact with the arts.

Songwriter Marvin Payne was a recent visitor to his classes. Future guests include poet Carol Lynn Pearson and a panel of poets who will discuss past and present trends in poetry.

MULTI-MEDIA presentations are included in Dr. Marshall's class. "Art, film, music and poetry give students the opportunity to gain a feeling of the art before it is discussed. My students learn principles after feeling them," explained Dr. Marshall.

He will leave April for a year to travel in Europe, where he will develop slides to use with multi-media presentations. His emphasis will be on special camera effects and unique photo angles to provide more interest in the presentations.

Dr. Marshall will also teach a semester class in Madrid in September under the direction of the BYU Semester Abroad Program.



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At Placement Center

## Med. Corp to interview

Captain Anne Rush Byars, my Medical Specialist Corps personnel counselor will be at the U. Placement Center, D-240 B, on Monday, Nov. 6, to talk to students interested in educational and financial opportunities offered by the my Medical Department.

CAPTAIN BYARS will review students and graduates acquaint them with the opportunities offered in the fields of occupational therapy, physical therapy and dietetics.

ellowship information available

information on the Kent fellowships, graduate opportunities for Women and the forty-first Annual Yivo contest are now available from Graduate Awards Office, 27 ASB.

applicants for the Kent fellowships must want a career of teaching or administration in education, or be attaining a Ph.D. I have taken the GRE applications are due Nov. 15.

Graduate fellowships for men are available for both men and non-majors. Deadline is Dec. 1 of application by the American Association of University Women is Dec. 1.

The Yivo Contest determines a recipient of the Zier-Brodsky prize of \$500. Graduate students or college seniors may apply and must oppose a study on a subject related to Jewish life in the United States or Canada in approximately 3,000 words. Application date for entries is Dec. 31.

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Students may receive financial aid from the Army through participation in the Army student dietitian or occupational therapy programs while attending the college of their choice.

## Symphony features favorites

The Utah Symphony is giving a special concert Nov. 3 in the Salt Lake Tabernacle which will feature symphony favorites. This special program is being added to the regular schedule because so few seats are available for individual concerts due to the unprecedented season ticket sales.

The program will include two of the works that highlighted the Oct. 21 concert which was sold

out: "The Pines of Rome" by Respighi and "An American in Paris" by Gershwin. The orchestra, conducted by Maestro Abravanel, will also play "A Lincoln Portrait" by Copland, "Stars and Stripes Forever" by Sousa, "Carries Suite" by Burton, "Greendevils" as arranged by Ralph Vaughan Williams and an "American Salute" by Morton Gould.

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It's a treat...  
These feet are just itching to enter the crazy shoe contest at tonight's Two on a Shoestring dance. Sponsored by the ASBYU Office of Women's Activities, the 8:30 to midnight dance in the ELWC Ballroom is \$1.50 per couple. Dress is "casual plus," and girls are encouraged to wear long skirts.

## Opera season begins Nov. 1

Opera is in season at BYU. BYU's music Ticket Office has announced the opening of opera season Nov. 1 with family rates available to those purchasing season tickets.

Planned for the coming season are Puccini's "Madame Butterfly," "Albert Herring" by Benjamin Britten, "Great Moments from Opera," featuring the community's finest singers and a

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Wolfgang Mozart's comic opera, "Così fan tutte" (Women are like that), to be featured during the summer.

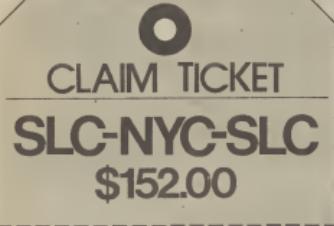
"Madame Butterfly" portrays the tragic life of a young Japanese girl who marries an American sailor, but her husband, a lieutenant in the U.S. Navy, treats their marriage as a temporary arrangement. This play runs Nov. 1-4.

"Albert Herring," Benjamin Britten's comic opera, comes to campus March 7 and runs until the 10th. Albert Herring is a young man tied so tightly to his mother's apron strings that he has to experience outside to get loose. The liberating process creates some humorous situations.

Scheduled for April 11 and 12, "Great Moments from Opera" will feature local talent of the community.

Those remaining during the summer are invited to attend Mozart's "Così fan tutte," a comic opera where several bachelors leave town only to return and woo their sweethearts incognito. Some hilarious complications arise, but the four plots are finally resolved. The dates for this feature will be announced later.

It hopes couples with children will bring the family, a family season ticket is being offered by the BYU Opera Theater with additional discounts per child.



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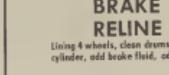
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*midbowl meeting*

## Bubble-gummer meets stars

He's had 14 days to recover, Kelly Kersey will have chores of Homecoming for weeks to come. One-year-old Kelly, the sister of BYU junior Fred Jay, had a pre-teen dream—true—she got to talk to all Osmond of the singing and Brothers during the coming Mudbowl Football

father of one of Kelly's is noticed the Osmonds at home and went home to tell daughter. Word soon reached

asked my mom if I could go to the game and see them," remembers. "When she said 'no so fast I lost my voice.' According to Kelly, three of her were present at the game. D. Jay and Allen Osmond.

was so excited when I saw her," she said. "I even got to Merrill. He said that I was home sick, though, that was disappointing."

Illy was able to get a good of first-hand information on the Osmonds from her friend with Merrill. "He said he been singing for a long time



Nine-year-old Kelly Kersey points to the Osmonds, three of whom she got to meet at the recent mudbowl conflict. Not wanting to waste her experience, Kelly said she couldn't wait to share it at "show and tell" at her grade school.

and that he thought it was cool being on stage," she concluded.

When asked if she was an Osmond fan, Kelly wasn't sure what that meant but said, "I like them a lot. I have one of their records and a four-foot poster of them. I almost sent a letter to them once, but I never mailed it."

Kelly is not letting her

experience go to waste. She shared her adventure with her class at "show and tell" last week.

The nine-year-old's overall impression of Merrill is all a publicity agent could hope for. "He was real nice," she said. "He smiled and seemed to like to have me ask questions. He didn't treat me like a nobody."

## Library checks on students, fails to stop newspaper theft

Despite library security checks, BYU students are stealing newspapers out of the newspaper reading area.

"Practically every day someone steals the *Wall Street Journal*," said Marvin Wiggins, reference librarian. In addition, the *National Observer* and the *Los Angeles Times* frequently disappear.

"The stealing started after we took the newspapers off the reading racks and placed them on shelves. If we can't solve the problem in a week or two, we'll

have to put the papers back on the racks," Wiggins added.

"We don't want to do that because then students will have less reading space and places to put their personal papers," he continued. In addition, it will be more difficult to move because it takes more time to put newspapers on racks than on shelves.

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## CSU Homecoming...

## Cats unfriendly guests?

Saturday afternoon is homecoming for the Colorado State Rams, and the Cougars hope to spoil it.

The Mountain Cats played very credible football for one half last weekend against Arizona State. The Wooldies have been playing incredible football. They have found more ways to lose than most teams ever dream of.

ACCORDING to an article in the *Collegiate Colorado*, CSU suffered from inexperience (only two seniors on the squad), incredibly bad luck and an inability to stop beating themselves.

Seven losses have come as a result of the inexperience, a rash of injuries and problems holding onto the football. The Rams have shown a penchant for fumbling or tossing the football into the wrong hands while in scoring territory. As a result, they have been shut-out in four of the seven contests.

Key personnel, including quarterback Mark Driscoll, have been felled for two or more games by injuries. And to top off the entire situation, two key individuals quit school.

BYU WILL send field general Bill August into the fray to guide the offensive fortunes of the club. He will be joined by hard-running Pete VanValkenburg and Wayne Bower as the running backs and John Betham at the flanker spot.

Head Coach LaVell Edwards said, "This is going to be a really tough game. They are a hard-hitting, young ball club which has been improving each week."

"They're as tough physically as any team we've met in quite some

## Sports



Photo by Jerry Wickard

Flanker John Betham has his eye on the ball as he prepares to catch a Bill August serial in the ASU contest. Betham has been a bellwether for the Cougars most of this season.

time. Then, too, this is their Homecoming game. We're looking forward to an exciting contest."

The Rams lead the series with the Mountain Cats 20-13-2. Current head coach Jerry

Wampler sports a 1-1 mark with a 26-9 victory in 1970 and a 54-14 dubbing in 1971.

Wally Molius and Fred Echohawk are the Cougars who may not start because of injuries.



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## WAC grid slate

## Utes, Lobos in key test

Two of the eight loop teams take a vacation from the league wars this weekend. But they may wish they had stayed with their friends.

## New Mexico at Utah

New Mexico's Lobos kept their "darkhouse" hopes for a league crown alive with a 56-7 drubbing of Utah. Utah beat those same Miners 39-20 two weeks ago. The game should be fun to watch but picking a winner appears impossible.

## Air Force at Arizona State

Two high-powered offenses will meet when the Air Force comes to Tempe to do battle with ASU's Sun Devils. The two clubs sport identical 5-1 records with the lone loss an upset in each case.

Power ratings indicate Air Force's opponents have been weaker than ASU's. The Sun Devils are heavily favored but then Oklahoma was when she met Colorado, too.

## UTEP at Arizona

The Miners never got their passing game really clicking in the 56-7 loss to New Mexico. Arizona came the closest of three WAC teams to beating Texas Tech as they fell only 35-10. The Wildcats

need a win to stay in the thick of the royalty battle.

## Utah State at Wyoming

The Aggies were resting while Utah was coming close to handing the Pokes a shut-out. Utah State has a better squad than the rebuilding Pokes have, but as they say . . . on any Saturday any given team . . .

## Frosh grid action today



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Treat your date and yourself to exotic Latin dining at the El Azteca. The delicious Mexican food is authentic, served in "South of the Border" atmosphere by Spanish-speaking



waitresses. Visit us tonight!  
Open 'til 11 Friday, 'til  
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"Los mejores platos"



746 East 820 North (upstairs)

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## Concerts Impromptu

Today, Friday at 8:00 P.M.

ELWC Mezzanine (above cafeteria)

Bring your own pillow



Culture Office

## JIMBA'S Pigskin Prognostications

The Daily Universe board of prognosticators again invites BYU students and faculty to challenge its predictions on 15 college football games around the country this weekend.

To enter this competition, simply clip the following list of games, circle the team at the left you think will win in each case, write your name and telephone number at the top and take the clipping to the Daily Universe office, 538 ELWC, before 5 p.m. today. Please predict the score of the BYU-CSU game which will be used in case of a tie. Submit only one entry per person.

The person submitting the entry with the best record will receive a steak dinner for two, compliments of Jimba's Restaurant, plus his or her predictions for the following week alongside those of the permanent board.

This week's winner was Dan Frost, a junior in pre-med from Farmington, N.M. Dan's only miss was the Colorado upset over Oklahoma.

DAY	ROBERT	LINDSEY	HUDSON	BENSON	FROST
65-23-2	65-23-2	63-25-2	62-26-2	55-33-2	14-1
BYU at CSU	BYU	BYU	BYU	BYU	BYU
New Mexico at Utah	Utah	Utah	Utah	Utah	New Mexico
UTEP at Arizona	Arizona	Arizona	Arizona	UTEP	Arizona
Air Force at Arizona State	ASU	ASU	ASU	ASU	ASU
Florida State at Auburn	Auburn	Auburn	Auburn	FSU	Auburn
TCU at Notre Dame	ND	ND	ND	ND	ND
Pittsburgh at Syracuse	Pitt.	Pitt.	Pitt.	Pitt.	Pitt.
Utah at Wyoming	USU	USU	USU	Wyo.	USU
Nebraska at Oklahoma State	Neb.	Neb.	Neb.	Neb.	Neb.
Pacific at Idaho	Pacific	Pacific	Pacific	Pacific	Pacific
Delaware at Temple	Delaware	Delaware	Delaware	Delaware	Delaware
Tulane at Memphis State	MS	MS	MS	MS	MS
Connecticut at Massachusetts	Mass.	Mass.	Mass.	Conn.	Mass.
Penn State at West Virginia	Penn.	Penn.	Penn.	Penn.	Penn.
Miami (Ohio) at Toledo	Miami	Miami	Toledo	Miami	Toledo

### Table tennis tournament

Members of the BYU Table Tennis Club are staging a tournament today in the ELWC Games Center.

According to officials, all students are invited to compete in the tournament with scheduling as follows:

5:30 p.m. - Women's singles  
6 p.m. - Coed Doubles  
6:30 p.m. - Men's A Singles  
7:15 p.m. - Men's B Singles  
7:45 p.m. - Men's Doubles

Trophies will be awarded in each class at the end of competition.

### Ruggers battle

There's no football game in Provo this weekend, but the BYU ruggers will keep the traditional Saturday afternoon mayhem alive by playing a contest on Haws Field. The A ruggers will take on the B squad beginning at 2 p.m.

Stingy?

### Frost wins

Dan Frost is this week's winner of the weekly football poll, but Dan isn't taking all the credit.

"I asked my sister about it (his picks); she's the brains behind the operation."

In only his second try at prognosticating, Dan became a winner. "I've never won anything like this in my life. It was all strategy," stated the junior from New Mexico.

When asked who he was taking to Jimba's, he replied, "I should take my sister, but I'm not going to."

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BUGGYWHIP

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good time  
Boots

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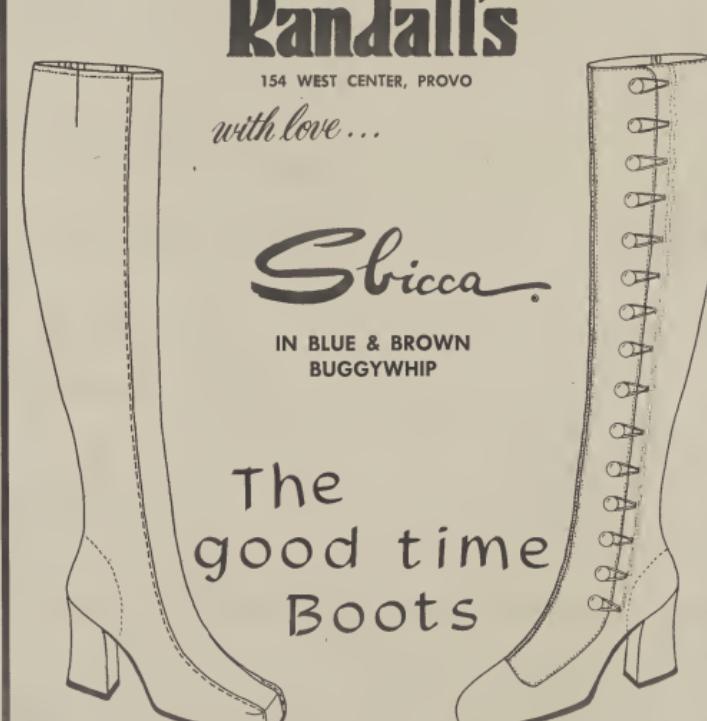
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Ace & Jerry  
Glass & Muffler Shop  
407 W. 100 S., Provo



## Who to call?

## Ombudsman gives service

By DOUG FELLOW  
Staff Writer

you're at fault in an mobile accident in which cars are totaled. Our insurance company wants you it has filed for bankruptcy and the state will the costs.

With later your creditors and other party involved in the are still after you for as the state has yet to send needed funds.

at do you?

You can call the BYU Ombudsman. That is exactly what student who experienced the situation did and he got a.

The Ombudsman office assists

concerning university policy, consumer affairs and any and all problems of university life.

It also arranges for legal assistance at reduced rates when a problem lies beyond the Ombudsman's realm.

IN THE ABOVE case the Ombudsman applied pressure by writing a letter to the state office involved which served as a catalyst in a sluggish bureaucracy. The student's badly-needed relief arrived within a week.

According to Ombudsman Ian Neale this case is typical since most of the problems he handles are solved through communication.

"That is because many problems which students come up against are due, at least in part, to some form of miscommunication," said Gall Turley, an assistant to the Ombudsman.

FOR EXAMPLE, one student-to-mant understood (or rather misunderstood) his sole obligation for having his deposit returned was leaving a clean apartment.

He and his wife left it "better than we found it," but they left too quickly and failed to give the two weeks notice required. This gave their landlord the right to withhold the deposit, which he did.

Miscommunication grew as letters requesting the deposit went unanswered.

On receiving a complaint from the couple the Ombudsman's office investigated both sides of the story and provided a means of communication between the two parties.

As a result, the landlord, with the understanding that the young couple's financial situation was "desperate," returned the deposit.

On this case the Ombudsman said, "Students should be aware of their own obligations as well as those of the landlord."

THE SOLUTIONS to many problems are obvious, as was the case with the inappropriate state consumer who had a complaint about a broken-down motorcycle which he purchased at an "as is" sale.

Another typical case was the senior majoring in Asian studies who found the two 500-series classes which he needed had been canceled.

He took his predicament to the Ombudsman instead of the Political Science Dept. The Ombudsman's office did his communicating for him.

As a result, the Political Science Dept. arranged for a special reading course for credit.

Help  
Stamp  
Out  
Bachelors!



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of Fun in the Sun!  
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You buy the rings.  
I'll buy the Honeymoon.

The Honeymoon  
comes with the ring

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In cases such as these, the Ombudsman encourages students to attempt to seek a solution on their own before contacting his office.

He emphasized his office will be ready to consider any and all problems.

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Soft flattering waves create a new version of a very popular feminine look. A new concept in construction! All fitted and hand-tied to honeycomb Capless base . . . more styling ease and flexibility than ever before. Natural skin top section with hand-tied lace front, easily worn combed off the face or with side bangs.

Also a complete line of Roid Meredith, Nulook Elura, and Eva Gabor wigs in latest styles and colors

All Major  
Credit Cards  
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Avoid the winter  
rush and bring  
your wig in now  
to be styled.

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1116 South State Ph. 225-6874

**Clara's**  
WIG SHOP



Vanessa

Beautiful layered style with young women everywhere. Fiber is medium length in front, tapers to shoulder length in back. Easily converts from smooth sophisticated look to carefree tousled style.

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## get the job done

### CLASSIFIED AD POLICY

- Ads must be pre-paid prior to publication.
- We have a 3 line minimum.
- Deadline for regular Classified Ads is 4:30 p.m. 2 days prior to publication.
- Deadline for Classified Display is 4:30 p.m. 4 days prior to publication.

Daily Universe - rm. 538 ELWC  
Ext. 2957

Open 8 - 4:30, Monday-Friday

Every effort will be made to protect our readers from deception, but advertising appearing in the Universe does not imply any guarantee of the products or services of the advertiser or the Church.

Please read your ad carefully before placing it. It is the responsibility of the advertiser to make sure that it is correct and impossible to correct or change an ad until it has appeared in the paper. Advertisers are responsible to check the first insertion. In event of error, and our mistake, we will correct it on the first day ad runs wrong. We cannot be responsible for any error after the first day. We cannot refund money spent on placement of your ad from the paper.

### NEW CLASSIFIED RATES EFFECTIVE

AS OF, MONDAY, FEBRUARY 11, 1972  
Copy rates: 43¢ per word

Letters of credit: \$1.00 per word

Cash rates: \$1.00 per word minimum

1 day, 2 lines \$1.50

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*Fashion*

# Daily Universe



Fashion  
Edition

*Fall-1972*



Fashion photos from Taylor's Department Store



Photo by Terry Clark



Photo by Fran Young

## Youth-directed

## Novelty vs. modesty in fashion

There is a mass market for novelty. And for many, how this coincides with our beliefs has caused some serious thought.

"I'm not going to say how long one's hair should be, or where a girl's skirt should be on her legs," mentioned W. D. Belnap, former President of the England East Mission, and currently a member of the Church correlation committee. "I would like to take a more philosophical look at the fashion trend."

The young have become the Clothing care faces males on campus

For the more affluent male on campus, the care of the wardrobe is quite simple really. When a garment becomes soiled, a quick trip to the local cleaners and the piece of clothing is returned "good as new."

"I take all my clothes to the cleaners, shirts, pants, sweaters, everything!" explained one student. He adds, "If I'm going to spend my hard earned money on clothes, I want them to last as long as possible and look good too. The only way to accomplish both feats is to take them to the cleaners."

Moving down the economic ladder a notch, we find the student that takes only a few things to the cleaners and does the majority of laundry himself.

One lad who is putting himself through college on a meager budget summed it up this way. "The only things I take to the cleaners are clothes I can't launder myself. Most of my things are wash and wear and that's exactly what I do with them. I wash them and then I wear them."

prime target of the advertising man and the marketeer, said Belnap. "Millions of dollars are spent in wooing the young."

This wooing of our generation stems from the continuous search for "where it's at."

"This generation's virtues are bound to be those of change and novelty, while continuity and order are necessarily thrust aside. The values are undemanding in everything, save energy."

Belnap continued by pointing out, for the most part, products for our generation are made to be discarded, so there is little virtue in either workmanship or quality.

"It was once true that fashion was dictated from the top of the social hierarchy, and gradually made its way down, being modified for reasons of utility or expense," continued the former President. Today, the fashionable market is the mass market. And it is reached instantly, dictating the fashions, he said.

He went on to say once the rich

made and paid for the changes in fashion; today the change comes from below.

"Independent of the goodness or badness of fashion, it does have certain far reaching consequences," remarked Belnap. "It means that fashion is directed almost exclusively by the young, for the young."

It's increasingly instant nature and the demands of a mass market place even a greater premium upon the transient and the soon outmoded, he asserted.

Because of this mass market demand, Belnap mentioned that a great deal of importance is placed on the least educated person.

"This mass market creates fashion and tends to be dominated by the wants of the less educated. They are, therefore, bound to be predisposed to regular and rapid changes in taste and relatively unresistant to the build-up of trivia into major matters of importance," he concluded.

## Colors 'make-up' trends

A fashion trend towards bright, shiny, colorful make-up which began last February in New York has hit Provo with shades of red, blue and purple and green.

Perhaps the biggest fashion change has been in nail polish. Brenda Wilkes, Revlon representative for the intermountain area, indicated that last year polish sales were either down or completely out. In an effort to revitalize the market, Revlon presented the same formulas that were used fifteen years ago—Raven red and Windsor.

Results were so successful that pale, frosted polish has been replaced in favor of bold, dark polish. The BYU Coot Shop reports that within three days of receiving polish shipments, they are sold out of most of the shades of red, and their sales have more than doubled since last year.

Polishes are available in many colors, but college coeds have preferred reds over hues of blue, green, and black.

Lipstick is also leaning towards the shiny and pure colors but Wilkes states that "College areas, particularly BYU, are a little slow in picking up fashion trends and many girls still prefer the lighter shades." He added, "You can't really predict final reactions. All you can do is expect the unexpected."

Clear, translucent blushes are booming according to Bernice Dayne of Clark's cosmetic department. She also added that multi-colored mascara is becoming popular with leanings toward blues, greens and burgundy.

Colored mascara has slightly diminished the popularity of false eyelashes, and along with the mascara is a growing demand on multi-colored eye shadow.

Seventeen magazine predicts that eyebrows will be tweezed to a fine line and that eyeliner is becoming a big sales item. Hard liner edges are softened with a cotton-tipped stick.

## Fashion poise

Fashions aren't fashions without the visual pose and confident posture manner that makes them look their best.

BYU offers several courses through the Department of Special Courses and Conferences, for just such appearance aspects of personal development.

Visual Poise and Charm Workshop is taught by Sandy Pankratz, a teacher of private charm school, who has a lot to do with contestants in the Miss Utah and Miss Jr. Miss pageants.

According to Marsha Tipton, administrator for women's courses in the department of special courses and conferences, this course is designed to help girls develop a more poised, and self-confident image.

Beauty is  
Self  
Confidence



DESIGN Personality, styles. We take time to create a hair style just for you.

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## Church's largest

## Deseret Industries features price, selection

By CHARLENE RENBERG  
*Staff Writer*

A bright yellow polyesterable knit dress with dropped waist and coordinating kickert hanger on the rack with a \$5 price tag attached to it. Is it a fantastic sale at Clark's or over? No, it's one of many items that can be found at Deseret Industries (DI).

Karen Fox, director of promotional services, who shows DI in Provo, is a BYU graduate who says that, "Everyone assumes at DI clothes will be unfashioned with styles from the 20's. However, all clothes are carefully sorted for suitability, & only the top 25 per cent of donations are sold in our store."

PROVO'S DI is the Church's

largest store in volume because of large contributions from BYU students and Provo residents. Clothes are bundled into large bales and there are currently between 900-1200 pounds of clothing that will be sorted and prepared for sale within the next four months.

The maximum prices for dresses is usually \$2 with shoes selling for 75 cents.

Clothes are displayed according to style, size, color, with special sections for formal, maternity, smocks, and children's wear.

Patterns can be purchased for 10 cents, sets of buttons are a dime, and zippers range from 5-10 cents. Dresses that have been started but not finished are sold for as little as 25 cents.

OLD BLUE jeans are shredded in a machine and mattresses are

made from the cotton fiber. Ninety per cent of the Church's outdoor carpeting is made from cotton pant donations to DI.

BYU mass production sewing classes have made infant and children's clothing, and are currently working on suits for young boys. At least 10 per cent of all items sold must be used, so these sewing projects are made with used zippers and buttons.

Fashion shows are presented by DI people who show the only model donated clothing, but also demonstrate how to cut down clothing and make new things to wear. Karen Fox gives presentations on making inexpensive toys from scraps and has patterns for every item she demonstrates.

MIA'S HAVE been able to check out DI clothing, and many

mutuals have used wedding gowns for their Mutual Value trips.

Perhaps the greatest benefit besides welfare for the DI stores is the employment of people who are handicapped either by age or other disabilities. Over 300 people are employed full-time at the Provo store.

One job at DI is sorting. Clothes that don't fall within the upper 25 per cent are either shipped to the Las Vegas store or to the Saints in South Africa. Another job is to be no longer suitable for wearing can be cut up into scraps or sold to corporations. For example, many cotton items are made into cleaning cloths and sold to Standard Oil Company and Geneva.

Sorters also separate clothing according to colors and types of materials. Washing machines operate 24 hours a day, and

approximately 72 loads are washed in that 24-hour period.

Perhaps the greatest benefit besides welfare for the DI stores is the employment of people who are handicapped either by age or other disabilities. Over 300 people are employed full-time at the Provo store.

One job at DI is sorting. Clothes that don't fall within the upper 25 per cent are either shipped to the

Las Vegas store or to the Saints in South Africa. Another job is to be no longer suitable for wearing can be cut up into scraps or sold to corporations. For example, many cotton items are made into cleaning cloths and sold to Standard Oil Company and Geneva.

Sorters also separate clothing according to colors and types of materials. Washing machines operate 24 hours a day, and

prices are determined according to style, fabric, and condition and sent to the main floor for sales. Sales totaled \$560,000 last year.



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Can be a pain

## Window display poses fashion

"Window, window in the store, display the thing I'm looking for."

Fashions become alluring by the use of display techniques used by some of the companies that are always behind the scenes. Dave Nielsen, display supervisor for Penny's in downtown Provo, is one such window allurer.

Nielsen began his displays as a part time job to help him through school when he returned from the army. He said he learned his display art through a "practical application of on-the-job training."

"A basic knowledge of the display techniques used in all areas of the job here, I was able to learn in six months," he said, then added that he feels he is still learning.

"There is always a new approach to something and new innovations in the field to learn," he commented.

"We become well aware of the fashion trends through the national magazines such as *Glamour* and also we receive magazines on current styles for each selling period to refer to."

Nielsen said it was important, for eye appeal as well as to know how to present articles of clothing, to know the fashion trends.

Displaying, he said, involves an in-use presentation of the item to be sold. "Merchandise I personally prefer as compared with hangings because the customer can see the



Dave Nielsen, Penny's display supervisor, sets finishing touches on a men's clothes display window.

article better," he said. Frills and extra properties detract from the merchandise. "It's important to let the merchandise tell its own story."

When preparing a display, Nielsen says he thinks of the color scheme first, then about the type of merchandise it is, the style and then accessories as needed.

"We do encounter some physical problems when doing

display work," he explained, "at times the new styles of stacked heel shoe fashions won't fit the mannequins, which are ordered standardly through supply houses."

Hair styles being kept up to date in the wigs of the mannequins was another problem Nielsen mentioned. "We make buys every six months for all properties we need, which means having a knowledge of the entire store layout and display areas, therefore it is a continual process keeping the mannequins in style."

Fashions are one major area of display work, but there are others, Nielsen explained. Automobiles, appliances, and rugs are areas which require heavy work ability. Being a man in the field of displaying, Nielsen said, comes in handy for the climbing and lifting that is required.

Students who are wishing to go into display work from related majors, Nielsen said, should have a good working knowledge of how to use their hands, being able to think, to plan and to organize.

He said he has worked with art majors and thinks they make "jokey" display people because as he put it, "they think too ethnic," but, he added, some knowledge in art would be valuable.

Perhaps the window on the world of fashion for Nielsen and other such interested people lies in the field of display work.

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by CHARLENE RENBERG  
Staff Writer

Gone is the day when people preferred walking around half-blind rather than wear glasses. Glasses have come into their own. Even people with 20-20 vision are buying frames to enhance their looks.

Plastic frames are offered with colors keyed to compliment hair shades. Beige is suggested for blonds, while tortoise frames are designed for brunettes and redheads. Black frames used with deep brown and black hair offer dramatic effects. Lee eyeglass frames offer variety for plastic frame wearers, and round wagon wheel frames are popular.

The very new look in glasses is the wire rim, and "it's a style that's going to be around for some time," says Mike Murray, manager of Standard Optical in Provo. He indicates that the wire rim is brighter and most people look better in the wire frame. Murray also estimates that 80 per cent of

his adult customers select the wire glasses.

Gold is the favorite color for wires, but black is also selling well in the Provo area. Silver wires come in third and they are suited for black and grey hair.

Goggle shapes and octagons are becoming prevalent among wire rim wearers although the early, nearly rimless "granny" is still a popular frame.

Brent Archibald, a junior in mechanical engineering, selected wire rims because he felt he looked better in them, while sophomore Dalton Spin chose wires because "they don't slip off my face like plastic frames."

Steve Koehnhan, a senior in accounting, wears plastic frames because he likes the tortoise color, and Lorraine Heggie, a sophomore in home economics education, has plastic frames because she bought them four years ago before wires were so well accepted.

Not all news is in glasses, however. Tinted contact lenses and the new softlens

contacts are common for those who aren't converted to the glasses look.

Contacts come in varied shades of blue, brown, green, and grey, as well as light shades of amber, pink, and grey hair.

"Contact buyers in Provo are buying lenses to achieve a natural look, so deep shades of color are not selling too well in the area," says Murray.

Contacts are tinted primarily to aid wearers in finding them if they fall out. Dark green and grey contacts, however, also act as a screen similar to sunglasses.

Not all people can wear contact lenses because their eyes are too sensitive to the plastic and the glare created from contacts. A new type of contact, the softlens, has been developed that is softer, and easier to wear. Many people who can't wear regular contacts can wear softlens. They are made of about 30 per cent water, so they must be sterilized after each wearing, Murray explained.

## Artificial eye in progress

JERUSALEM (AP) — The man who developed the artificial kidney reported Sunday that progress is being made toward an artificial eye that could give eyesight to the blind.

Prof. Willem Johan Kolff displayed a monocle-sized silicon disk packed with 6,000 minute transistors that would be connected to miniature television cameras on spectacle frames. The Dutch-born University of Utah professor said electrodes from the cameras to the brain would provide vision.

He described the theory in an acceptance speech after receiving a \$35,000 award which Israeli hopes will one day be as prestigious as the Nobel Prize.

The first Harvey Prize, named for a million dollar gift from Los Angeles donor Leo Harvey, was presented by President Zalman Shazar of Israel at a ceremony in his residence attended by Prime Minister Golda Meir.

## Specs come on strong



Diane McClellan



Sue Fife



Kathy Kershaw

S.M.S.

## FASHION SHOW

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Forecasting latest fashion

Fashion consultation in women's department

Formal mannequin modeling

Fashion newsletter monthly

Sherri Stone  
Sears Fashion Coordinator

## Men's hair raises fashion news

by JEFF HOUSE  
Staff Writer

Remember the days when a decent, upright LDS Male couldn't go on a mission till he grew his hair?

Back in 1950 was when the crewcut made its short debut into



The 1950 crewcut.

the male world much to the dismay of the female world.

Be that as it may, the trend is longer now, and a definite compromise between the unkempt hippie and the button-collared business man has occurred.

"It's a longer, fuller look," commented LeVan Asay, Dayton's ninety-year manager of the Wilkinson Barber Shop. "Guys are wearing it shorter on top and fuller around the ears and the neckline."

"Definitely a dry look," said Fletcher Stump, manager of The Hair Styling Den. "They're not using aerosol sprays. Younger men are getting away from that," he added.

ALONG WITH the new stage in hair length has come a total change in the male attitude toward fashion. It's a which-came-first-the-chicken-or-the-egg question as to

widespread for the male to 'let his hair down,' he said.

But Hollywood, the Madison Avenue of the star-studded set, found a "peachy-keen" attraction in longer locks and before you could spin your ends, names like Tony Curtis, Dustin Hoffman, Robert Redford and Peter Lawford were sporting handios to tickle their fancy as well as their earlobes.

FOR AND away as the major sign of age for long hair, however, was its embracement by the nation's athletes, as jocks competed more off the field than on title of flashiest, fashion-conscious female athletes in the true tradition of the male species.

"Men are becoming more conscious of their hair now," said Dayton. "Hair was a sign of rebellion but it's slowly becoming more of a style, more modified."

"So many things are standardized," said Stump. "Cars, clothes, and men don't want their hair cut by machines. You've got to take into account their face shape and their personality. They don't want to be herded through like sheep."

Commenting on barber shops,



Short on top, but long over the ears and in back.



"Here comes the fuzz."

what affected what, but even the middle-aged businessman has taken to wide-lapelled suits, paisley shirt designs and flamboyant ties to match his wire-framed glasses topped off by his full head of hair.

"Men are more style conscious," stated LeVan Asay of the L/V Barber Shop, Dayton concurs, saying that the whole human body has been affected, but hair was the first area to be dealt with.

"The only question in my mind is being hairless is it better than the 'fuzzies,'" stated Dayton. The Fab Four from England were the first to make it popular and



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# T-Shirts reveal inner man, woman

What's white (usually), being worn by more and more students, is relatively inexpensive and conveys a feeling of self expression by the wearer?

If you guessed a bed-sheet, dish-towel, or flour-sack, you're wrong. The answer is the common, run-of-the-mill, everyday T-shirt.

The boom in the T-shirt industry is being felt here at BYU as well as the rest of the country.

There seems to be a couple of opinions as to why these once used under-garments are now being brought out into the light and worn by the students here.

One of the big reasons for their popularity is the price. Most T-shirts are well within the reach of most students and since they've become fashionable to wear, the price seems to make them a perfect for school attire.

Another reason is the slogans

which are found on most T-shirts today. According to John at Yody's, "People seem to identify to certain things and when they can wear a T-shirt that expresses these feelings, they are able to express something that otherwise they wouldn't be able to do."

John pointed to the recent BYU Sky-Jacking team T-shirt that is so popular on campus. "Of course they do it as a put-on, but it does release some of their inner expression which all of us like to do now and then."

Carrie also has another reason for the T-shirt popularity. One coed put it this way, "When they're dirty, you wash them. When they dry, you put them on and wear them."

Whether it be the price, their easy care or the slogans which are found on them, it appears the T-shirt is fast becoming a member of the "wear every day to school" attire.

## Brushing in shine doesn't save time

The step-great, wash 'n wear arms hit the fashion industry a few years ago, making the care for others a near effortless ask. But a necessary part of all wardrobes is left behind in the ironless push—the shoe.

Polishing shoes has created a variety of methods for achieving the shine. The spit-shine, made famous by the military, is the epitome of the glossy group, but requires time, and patience.

Water, polish, cotton balls and a cloth (or a piece of cloth) are needed for the spit-shine. After soaking the shoe, a coat of lighter wax is applied. This removes all old wax, and everything but the leather itself.

**STEP TWO** requires the use of cotton balls, water and polish, pour water on the cotton, apply the polish in circular motion, repeating this method gives an even greater shine.

After the polish is applied, a cloth buffing brings out the shine. Lanck high as a great buffer is a #11 nylon stocking, if available. Lambskin will also work, but is not as the same.

For those who are not satisfied with the shine after buffing, another method is available. Using candle, heat the wax that is on the shoe, causing it to melt to a smooth surface. Let dry, and you have an exciting glister.

If the spit-shine program is a little more than a person can take, less time consuming methods are available.

**FLOOR WAX** (yes, floor wax) has a great last-ditch, last-cut procedure. Just pour it in the shoe (as if it were a floor) and let dry. It gives a great shine, without much effort.

Only one problem, floor wax needs to be washed off after awhile, leaving your shoes with white streaks throughout. But, who knows, that could be the next boot style.

Probably the most widely used polishing routine demands only a box brush, polish and applicator, just slap on the paste, and brush till it shines. It's quick, easy and messy, but it works.



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Reactions vary to the long dresses of the 1972 Fall Fashion season, as fashion fans view a pioneer print maxi.

## Students express opinions

### current fashion trends

ubles, bangles, and . . ." Or are they middies, . . . and flairs? Students' feelings range from favor to disgust when this week for opinions trends in contemporary

Hair pants for men seem accepted by nearly other trends in men's raise some controversy. girls agree that body shirts "neat" look is some fellows, but not on.

Nearly all share that "tank" shirts should worn over another shirt.

ey remind me of a

muscle beach guy, and

a kind of sickening,"

said one sophomore coed

Minneapolis, speaking of

that "and shirt" problem posed to most of interviewed was to describe a manner of dress for the site set that particularly their attention.

sent him to look sharp when to school, not dressed in of grubby old levis," was

ment made by a freshman on Wyoming.

ording to another coed,

should dress with class,

to impress people, they not follow fad fads, they should wear what

ood and is comfortable

Maxi-length skirts and "stylish" pantsuits are the favorites in fashions for girls.

Some students agree that only tall slender girls should wear maxi, and all agree that a girl's wardrobe, however large or small, should be coordinated, clean, properly fitting, and "not too gaudy."

Maxi-length skirts are a subject of fair controversy. Nearly all students suggest that these skirts be worn only by the "taller girls with nice legs."

Jeanne Cooper, a sophomore from Phoenix, commented that short girls who wear midi run the risk of appearing "old fashioned".

She further states that those who wear midi should be good clothing coordinators, and know the right colors to wear in order to look good in that length.

While most of the girls questioned agreed that midi are okay for these tall girls, very few admitted that they would wear one themselves. None of the few expressed strong feelings in favor of midi-length skirts on girls.

Short skirts are unquestionably the least favored trend in styles for girls.

One male student remarked disgustedly, "I hate short dresses and fat legs," while Jack Bailey, Business Administration major, declared, "Some girls just don't realize that they are not made for short dresses."

## ewing answers udget problems

ou ever daydream about all the clothes you wish you could

fun to dream but it is more fun to have those dreams come true, "It can't happen to me. I can't afford them." It really can to you if you will only learn to sew and sew well for then you able to have exactly what you want for you and yours, ever, clothes made at home should have a handmade look and ornaments one which would be disappointing.

pattern, the material, and the color must be just right for you, stitch, seam, and finish must be well constructed, but this is with every article you make, you have the opportunity to work for perfection.

sow in haste or resentfully, creative work is not done that way.

me to plan your work.

the simple principles and essentials and strive to improve your ship; then your sewing will never be disappointing, tedious, or you will really get excited about the new fabrics, the new and colors, and the new flattering silhouettes that fashion brings ch season.

ecting a pattern, study the design in the pattern book, try to it in terms of how it will look on you; will this particular look flattering on you.

, examine yourself carefully so that you will know exactly how pear, decide how you want to look.

3, learn all the tricks you can about line, color, and texture; so

create your dream; it's fun.

ecting a pattern, study the design in the pattern book, decide will look on you considering your height, your contour, your measurements.

ern companies have eight sizes to choose from; find out which is or you; always buy the pattern by the closest to your bust measurement; be sure to measure and record your bust, waist, hips, inches below waist line), back waist length, front shoulder to shoulder to hem, waist to hem, upper arm length, back and front shoulders; it is much harder to fit the waist part, the skirt can be much easier.

are a few factors that may influence your final decision in your pattern:

may have a particular fabric in mind but unless your fabric is for the pattern, the finished garment will not be pleasing. consider your ability to sew; if you are inexperienced, select a pattern that has few parts, that has the right and left sides equal.

design should seem to belong to you; it should be simple but fully cut with the decorative details lovely and a definite part of sign; it should be the center of interest, so the garment will be

The return of the "gentleman's look" in men's apparel is reflected in the last, classic look of men's belts. According to one of the leading manufacturers of men's fashion-style belts, there is a less cluttered appearance in men's belts with the buckle look.

Patent leather belts in both solids and stripes are expected to lead the fashion parade, report the designers at Canterbury Belts.

Usually associated with dress wear, patent leathers are now at home with casual wear. In addition to new styles for the

solid patent leather belt, there are now "kninkle" patent leather styles in solids and handbraided styles. Even the popular solid and striped stretch fabric belts are now accented with patent leather tabs.

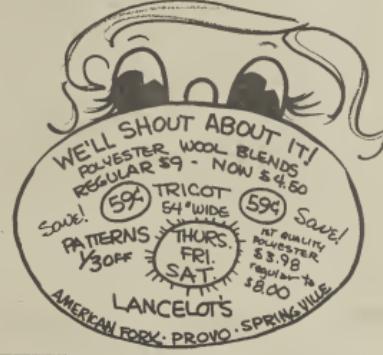
Suede belts also will be popular in men's apparel. Three are designed with overlays in the muted tones which are in fashion.

One is a multi-layer belt with three horizontal stripes of suede, each narrower than the one below. This is available in two color combinations; and three shades of brown. Another belt has a continuous line of arrows in

light and dark brown, blue, burgundy and copper on natural tan suede, and a third is a silhouette cut-out of a city scene of buildings and cars in brown suede along the entire length of a natural tan suede belt. Each of the belts has a distinctive buckle treatment.

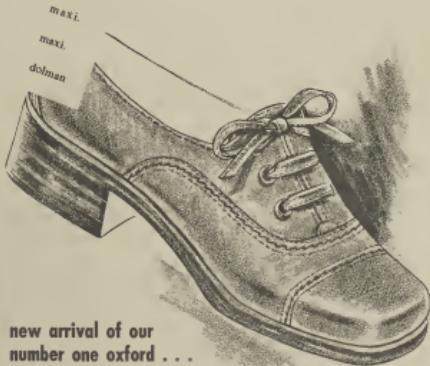
While the trend in men's fashion appears to feature more of the "neat" look, point out Canterbury's designers, the ever-popular "bold look" belts continue to be the favorite among the young in heart.

## Men's belts give 'classic look'



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by  
**martini  
osvaldo**

## Jewelry dictates simplicity

**Dictates of jewelry**  
consciousness urge simplicity with variety for women and next-to-nothing for men.

All fashions go through phases and jewelry is no exception. It seems that as styles are dictated to the fashion-conscious so are the jewelry fashions that compliment the "look."

The clothing look for both men and women this fall is the baggy, pleated, layered look taking a remodeled fifties style of yesteryear. Guys and gals are wearing much of the same kinds of clothes but not the same jewelry.

**THUMBLING** through *Contemporary Courier* (a widely accepted men's fashion magazine) and speaking to Doug Schearer, of Hoover's in Provo, revealed that there is next-to-nothing happening in men's jewelry. No cufflinks, no tie tacs and no lapel pins. *GQ* did show a few "pinkies" but nothing else. The women, as one might expect and rightfully so, are wearing a much larger variety of sparkles and spangles.

Rings are still big sellers to most of the shops in this area. For dressier occasions, larger, fancier rings are the vogue. Slightly more

casual dress seems to acknowledge the wearing of less flashy rings, many without stones, made primarily of gold but with more sterling being shown all the time. Earrings are tending toward the simple look: larger, clean rings or rather than pierced, are selling according to two local stores. There's a more casual look in earrings worn with pants.

There is a combination look to many of the bracelet wear. Many styles of bracelets are being combined to wear at the same time. The trend to wear more bracelets is more pronounced this year than it was last year.

**NECKLACES** SEEM to be moderately fashionable this year. The look for around-the-neck is mostly a marriage of chains and beads. There are also small holders, picture holders and box locks at one shop.) Much of the look is an old, antique appearance. And most of it is a longer look with very few chokers.

The return of sweaters and the revamping of blazers has brought back colorful, crazy pins and has also brought about the reappearance of stick pins. Many

of the pins are rather "funky." They show old cars, steamships, railroads and funny animals.

High fashion evening wear showed a simple look in an evening gown, long and rather sleek with a long, "gobby" looking pendant necklace. Dinner rings (noting that that is plural) are still very fashionable.

**THE ONLY** exception to the "boy-girl-wears-the-same-jewelry-rule" seems to be the POW bracelets.

These bracelets are made in sterling silver and in copper. They come with the name, rank and date reported missing or captured of a prisoner-of-war or a soldier missing-in-action.

The bracelet project was made to promote awareness of POW's and MIA's. Those who buy them do so with intent of not taking them off until the person named on their bracelet is returned home to the U.S. or his death is confirmed.

POW bracelets have to be ordered from the headquarters in California or from one of the outlets in some of the larger cities. An outlet has just moved to Salt Lake City.

## Provo men reject fad

"There are no 'gay people' around here," answered a men's clothing store president when asked about the use of men's make-up in the Provo area.

Vern Clark, president of Clark's at the Provo Mall, said that "real coloring make-up, the kind the 'gay people' would use, they usually use women's make-up."

Clark said that in men's cosmetics he carries shaving creams and lotions, colognes, soaps, body rubs and tanning creams.

"There's a more outdoor natural-look in this area," Clark said.

Don Gottfredson, general merchandising manager of Taylor's Department Store, agreeing with Clark and added, "Utahns are rugged, hardy people; like football players—do you think a football player would put make-up on?"

Gottfredson explained that having to travel to the coast quite often, he was able to compare the markets.

"It hasn't really hit in our area like it has on the coasts and in the big cities, but we're watching it," he said.

Gottfredson said that there's a lag time for new trends and fashions to reach areas like Provo.

"We find that sometimes we have a lag time of a season just between Provo and Salt Lake," Gottfredson explained.

He said, "There's just not the business here," and then added, "I think it will come to Provo."

"As we become more sophisticated in our living habits and fashions, it will come," he said. "The beginnings were the hot combs and men's hair dryers," Gottfredson explained.

Unlike Clark's, Gottfredson said that Taylor's was not interested in the tanning or skin creams.

"We only care about shaving lotions and colognes," he said. "We haven't had a call for tanning creams in two years."

## New fashions; Makes a woman look softer...

by ANN HENCKEN  
*Associated Press Writer*

**NEW YORK (AP)** — Whether a woman is plump or skinny, there is something to be gained from the softer spring styles.

Some designers are trying to coax women out of that strict blazer and pleated skirt sportswear image. The look still is tailored, but there is a gentleness, a narrowing, an increased fluidity going on.

Short tops and cardigan jackets can look beguiling hips. The smaller pleats in skirts can flesh out thin figures.

At the Motty Paris Boutique spring collection showing Monday, designer Morty Sussman

brought out a green, two-piece ensemble for evening.

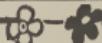
"We've had it with the blazer and pleated skirt," said Sussman.

The top is a shirt, belted in a blazer. The skirt is also belted and full, instead of wide, stitched pleats.

"It's still a tailored look. Women don't want to get too fussy at night. There is still the shirt on top," said Sussman, whose collection is priced \$90 to \$250.

The shirt can double as a jacket, if a woman puts a sleeveless turtleneck sweater under it, he said.

For day, Sussman offered a raft of shirt dresses. His newest neckline is a deep V-shape with a soft rolled trim.



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# Consumers influence retailers in fashions



Backview of a three-piece pantsuit

By BECKY STALLINGS

Staff Writer

Fashion constantly changes in order to exist. And we, as consumers, are listed as the number one influence in buying patterns at Provo fashion centers.

Bruce Larson, buyer for Castletons, says, "If consumers like a certain style, we'll buy more. If they don't indicate interest, we shy away."

Larson brought a sample batch of the new women's palazzo slacks last spring. After watching how well they were received, he ordered more in anticipation of Fall back-to-school needs. They are a popular look now, and due to Mr. Larson's foresight, Castletons was the first to stock them.

"It's a constant series of testing and probing to see what to expect from customers," he explains.

"Our biggest factor in choice of styles comes from

the feelings of our customers," says Ron Gardner, buyer for Taylor's Dept. Store. "We watch customers that are leaders and more fashion-minded. That way we get a feeling of their taste and they give us an indication of what to buy three months in advance."

The market is also a big indicator of new trends in fashion, but the prominent one for only one leading college shop in Provo. Buyers look at four or five lines and, by doing so, manufacturers give them the direction they need.

"The market is apparent and it's easy for buyers to zero in on styles," according to Bruce Larson. "If you know how to read the market, you won't make too many mistakes."

Doug Schaeffer, buyer for Hoover's, says that "good taste and awareness" of the buyer are important factors in the sellability of the items they choose.

Burl Clark, store owner and buyer for Clark's men's dept., feels that "a buyer's talent comes from years of experience in the business," and his total 22. Thus and customer indications help him feel what is accepted and in style.

Buyers aren't perfect in their selections, however. One edition of *Fortune Magazine* listed the three most complex jobs as doctor, lawyer, and buyer.

Schaeffer, a man of 10 years experience, "was sure that knickers and knicker boots would catch on," so bought accordingly. They didn't.

Another misjudgment came in his reluctance to buy fizzes and "they turned out to be the biggest thing in the world."

Rita McMinn, buyer at a large San Francisco department store before joining BYU's faculty, remembers a buyer who stocked up with lime green, spaghetti-strapped knit dresses when knit first became popular in 1968.

"She has so much faith that they would sell that she continued to re-order after the initial buy." The dresses started out at \$24 and slowly dropped to \$4 in an attempt to sell them.

"This proves that no matter how strongly a buyer feels a style will catch on, the final judge is still the customer," she admires.

Larson visits markets in Los Angeles and New York City to see what the racket is before decisions are made.

Hoover's' purchased in New York. By going East in April, October and January, Schaeffer is able to fill their quota of styles for each season and its particular holidays.

May Hacking, buyer for the women's dept. in Clark's, chooses items according to customer appeal every three months in Salt Lake and Los Angeles and visits New York each season. She also attends fashion shows and model previews.

Mrs. McMinn explains that manufacturers may have rules, depending on the company's size. Some employ them only during the "heavy" seasons, and at other times employ only one person to staff the showroom.

The Spice Rack also patronizes the Los Angeles market and, infrequently, Salt Lake.

The one in Salt Lake is permanent, meaning that manufacturers have showings there each year. Headquarters are in a large building where each company has space to exhibit his line. The Hotel Utah was used last year.

Buyers go directly to manufacturers with whom they are most familiar, rather than from room to room, because of the time factor. The amount of purchases is dependent on the needs and budget of their particular department.

Buyers have a dollar limitation when they go to market. Quite often, buyers head the department they stock, so if products don't sell, it's possible to maintain volume.

Doug Schaeffer agrees with this policy and feels this is why little stores sell more dollars per square foot than big stores. "They have a lot more business for their land area. Most little stores own their own business so they have more interest than a large department store would have."

Ron Gardner, head of Taylor's men's and boy's dept., feels, "The isn't the best way, but in a store the size of Taylor's, it's the most effective. It isn't large enough in area for a split organization."

Magazines and fashion newspapers are also good trend-indicators.

Buyers for Clark's watch the *Women's Wear Daily*, a national newspaper published in New York, and the *California Stylist*. *Glamour* magazine sends bulletins or brochures indicating upcoming magazines' contents two or three months prior to the time they hit the stands.

*Vogue*, *Glamour*, *Seventeen* and *California Apparel News* are preferred publications at the Spice Rack," says Renee Bagley, buyer.

Taylor's receives trade journals from manufacturers indicating what they believe will be the newest look. The *Daily News Record*, a Los Angeles newspaper,



Knitted pantsuit accessorized with belted look and hat



The layered look in a pantsuit

and *Men's Stylist*, a weekly magazine, also help Ron Gardner make decisions.

Bruce Larson instructs Castleton's buyers to read certain magazines depending upon the area in which they are employed. A good magazine for the junior dept. is *Seventeen* and for the more mature area *Glamour*, *Vogue* and *Mademoiselle*.

Buying offices in Los Angeles and New York City also send bulletins to Castletons and shop throughout the country to inform them of developments in new lines that might be "hot" or new looks that are gaining strength. Their forecasts span three to six months.

The *Gentlemen's Quarterly* magazine, sent out monthly, is the favorite in Hoover's men's dept.

"European styles are leaders," says May Hacking and orders magazines at Clark's accordingly.



Fashion innovation in the dolman sleeve

# wardrobe es make ppression

by JEFF HOUSE,  
Staff Writer.

And then there was the one about the missionary who after two faithful years of dark suits and skinny ties arrived home and covering his bedroom floor with his mission shirts, made a mural out of the white blanket depicting the history of the Mormon trek west from Nauvoo to Salt Lake City

True or false?

Though revenge may not be the main motive for the reversal of the missionary's dress from the dark and white garb to the latest thing from Gunille's Department Store, it is evident that a release back into the world results in a

culture shock, and necessary adaptation.

"When I bought new clothes I had to take my buddies with me because I didn't know what was in style," admitted Craig Madsen, a veteran of the Danish mission from '69-'71.

"The first week I went to a clothing store and bought all new clothes. I wanted to attain my individuality," asserted Vernon Conway of the Denver mission ending in 1969.

"It's a change to be sure. Present Handbooks of the church describes the guidance for missionary dress as resembling that of a "conservative businessman," and composing of a white shirt, conservative tie, dark

suit and dark shoes. Definitely short of being flashy.

A lady missionary also dresses according to the conservative. Females are requested to wear conservative dresses, knee length outifts, and flesh-colored hose (nothing with color or patterns).

The purpose behind missionary garb is to avoid stems that would call attention to the missionary and still exhibit good taste, yet not present an absurd or outlandishly extreme character.

For men, the guidelines feel good when released from the tall dashes to the men's turk can be heard coming off the mountain tops and white shirts are long forgotten.

"I left most of my white shirts

in Denmark, the tgs I threw away," remarked Madsen.

"I didn't have any trouble getting rid of them (white shirts)," remarked Larry Meadows of a 1969 Oklahoma mission. "I wanted to sell them to the salvation army."

Though not as strong a reaction was felt by returned missionary Barry Hulet, he agreed that the "stigmatization" of the dress codes prompts most everyone into an acceptance of current stylings of the mission over "Mostly what I felt was social pressure. The white shirts were comfortable enough, but friends kept trying to get me in with the trend of fashion."

CLASSICS .... NO SHOCKS INTENDED



Spice Rack

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hes don't make the first on they are sure to be the 2nd, 3rd, 4th. We all desire to look our best and a good wardrobe is key in achieving our goal. Planning is easy, it starts with an inventory. Take all of your clothes out of the closet and lay them out on the floor that you no longer wear because they no longer fit. Separate those that are not in style or cannot be dressed up. The remaining clothes—Separate those that need a button here or a button there to be back in condition. Do repairs to the remainder of your clothing according to use—sporty, dressy, formal.

In the inventory is listed, it's time for the stage. Have you found an item that you don't wear often? Is there a garment that looks just right? Would a section of a brown skirt possible the wearing of the top as well as the beige, not to mention the variety of combining the beige with the brown skirt and the sweater or the top? New pair of pants make use of the red pants and the blue ones with the suit in which it belongs? With a new red pants could you not flowered blouse that go so much with or the white sweater vest you made to go with the skirt?

Combination of color, fabric, fit the idea.

A lot of articles that are to make better use of us already have. Then add us of immediate and long concern such as that new for the first PTA meeting or outfit for that special date.

The fun begins—choosing garments that will flatter your

AHASSEE, Fla. (UPI)—The longest touchdown pass in University's history was 84 yards from quarterback John Jim Yancey against State in 1970.

TON, Tex. (UPI)—The longest roof of the Houston home has a clear span of 642 feet that of any previous e.

YORK (UPI)—Center Tkaczuk of the New York was born in Emstetteden, y.

KELEY, Calif. (UPI)—A foot peak in the southeast Nevada has been named in honor of a former botanist who first described the plant life. Linn Johnson, a University of California professor from 1899-1937, traveled into remote parts of the state studying and naming native seed plants. The mountain named for him is the U.S. Board of Geologic Names is located in Canyon National Park.

**'If the shoe fits'**

# Footwear includes everything

by PAUL DAY  
Staff Writer

The adage that "if the shoe fits, wear it" seems to have been taken seriously by the public at large this year because everything from work boots to shower shoes can be found on the feet of the passing public.

On the men's side of things, it seems that style is less important than practicality, at least on a minimum college budget.

"Dress" shoes, once the only thing found on a college campus, has been replaced by all sorts of odd footwear.

**BOOTS SEEMS** to be the only thing to wear when you're inclined to go a little grubby. Work boots, hiking boots, old

army issue, anything that covers the foot seems to be "in".

Dress shoes are still around, and get plenty of wear by the man who likes to dress up a bit.

Two-tone or multi-colored seem to be popular this fall with white being one of the basic colors.

Gym shoes and sandals can also be found hooling around campus but with the colder, wetter



Photo by Terry Clark



Photo by Terry Clark

weather coming on, these will probably be replaced by the more practical, drier footwear.

**COWBOY BOOTS** are worn, but usually on members of the Arizona club and a few rodeo bulls on campus. Most men just won't buy a pair of \$60 Tony Lama's to kick around in.

After talking to a shoe-repair store in Salt Lake, a shoe repairman there feels that more and more men are bringing in older, more comfortable shoes to be repaired than those who'll spend the necessary \$25 to \$50 for a pair of new trends. The owner states, "Most men are finding it much cheaper and more comfortable to repair a pair of older shoes than to put up the money on a new pair."

ON THE WOMEN'S side of the coin, the adage stated earlier doesn't work. I heard this motto to more of "if it's two months old, it must be replaced" because the girls' styles change as often as do their minds.

Oxfords, most with high heels, rounded toes and laces are what's

being worn by the feminine population.

"They're comfortable and can go with lots of combinations," said one BYU coed.

**BOOTS** ARE also becoming popular with the opposite sex and sales are getting higher according to one local "bootery".



Photo by Terry Clark

Apparently, the trend for men and girls to dress alike, with each other's styles is moving downward to the feet.

**MANY OTHER** combinations can be found on campus, simple observation. The style year seems to be left to individual preference. With the exception of bare feet, which one wants to wear on campus seems to be acceptable.

So far, the most notable pair of shoes that have been seen walking through campus is a pair of bowing shoes with a 95% size stamped on the back, as no one complains, it's said to be "right down the welly."



Photo by Brent Rader

## Double knits make it easy

Does your body defy conventional patterns?

For the person whose form is one size on top and another size on the bottom, a recently developed stretch and sew clothing method provides the answer to the age-old problem of making home tailored clothes fit and look professional.

The basic stretch and sew pattern has many sizes on it and they can be combined to make a pattern fitted to a specific form.

Diana Harman, BYU junior, says that "my rather narrow shoulders can be held better to the pattern so I don't have drooping fabric."

This method used double knit fabrics and persons taking the stretch and sew classes learn to make basic clothing with this type of fabric.

A basic T-shirt is the first item made. From this basic pattern different necklines and sleeves are introduced. Adding length to the shirt, blouse, dresses, pajamas, nightgowns, and robes.

There are also basic dress and slacks patterns, and each pattern is standardized so that sleeves, necklines and waistline styles are generally interchangeable.

Clothing made using these patterns is not always vogue because it lacks much of the intricate details of other patterns, yet the basic, fashionable and great variety can be obtained with colors and textures.

Double knit fabric used with this method eliminates much inside work. The fabric is so constructed that it doesn't need to be finished. Many nylon adhesives are sold that eliminate time-consuming hand sewing. Fabric is laid out without pins and held to the pattern with heavy objects so that the material is not stretched.

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# Other expenses can be cut sewing creative fashions

By Becky Stallings

Staff Writer

hope ye penniless fashioners! Stitching your own multi-davantages when it comes to creating a style that's for YOU, with the least a pocketbook.

Local fabric store merchants that consumers can save up to 50 per cent by sewing their own clothes.

Nelson at Stretch and Galls spending \$50 making up of polyester trivets with slacks, skirt, vest, jacket that would cost an additional \$150 retail.

Betty Nelson, employee at Fashion Fabrics, cautions to watch the ads for sales and claims savings that rocket to 75 per cent. Besides the dollar saving buyers notice at the price, a more subtle one is that the garment is worn much longer.

Gloria Baird, clerk at Dot's International Fabrics, noticed that factory-made slacks have seemsewn busting stitch. She feels knit fabric is stronger and wear-resistant. A most popular style—the top—has been around since

long a second close at the "it" look, the high waisted with little pleats and tights from Butterick. The look and the empire waist of varying lengths also popular.

Bard reports that long slacks and skirts are still in at Lancelot's, with accent feminine look rather than more drastically tailored

"We are in," says Mrs. Thomisk, manager of Lancelot's in Orem. "Slacks have a look instead of a boyish

McMinn, former fashion designer for a San Francisco department store in California, faculty member at BYU, noticed a trend in dolman

The style was originally in smock tops but is set to appear on better n's dresses in months to come. Set low on the arm, the starts out baggy but becomes more fitted as it goes down the arm. Its mix is still undetermined. Trends don't rule. Styles are individualistic with something anyone.

Charts report that city patterns are purchased often.

"I've been around longer so am more familiar with it," says Mrs. Thomisk. Sewing sewers also find the guide easier than others. At Lancelot's, with Lycra and Butterick. Mrs. Baird attributes the fact that college girls like it for its unusual line and styles.

Nelson reports that stretch and Sew carries an all pattern to accompany selection of polyester knits. Case of the ladies' slacks shorts combination, their seller, one pattern fits sizes 46 hip measurement. Full citations for alterations are

The advantage of this basic pattern, found in styles from men's wear to lingerie, is that the seamstress can alter it for a perfect fit. Constructing well-proportioned slacks, often a difficult and frustrating task for sewers, is a "cinch" because of the pressing technique on the hip area of the pattern.

Betty Nelson usually discards slacks sections included in other patterns and uses her basic pattern.

Pattern prices range from \$3 to \$4 for original designs, creation, but Mrs. Lyla Benson, clerk at the House of Fabric, recalls their costing a mere 40 cents 20 years ago.

Inflation has taken its toll, but the improvement and simplification of patterns each year have helped raise prices.

These "bargains," however, were much more difficult to sew. The times had not markings and the notches were indicated by little cuts in the pattern.

"It left a lot to the imagination," according to Mrs. Benson.

The fabrics most preferred in Provo this fall are polyester knits in red, white and blue and wool in bright plaid.

Sewers in a variety of colors is recommended by the House of Fabric as the "it" combination one choice of customers, but crepes, knits and wool also go fast.

Singer Fashion Fabrics sells a lot of polyester knits in lavender, orchid and burgundy.

Lancelot's customers also like polyester, but lean more toward jerseys and the slick fabrics so ideal for fashionable form-fitting styles. The wool blends they carry in solids, checks and plaids are also in demand. The fibers in the fabric are a combination of 70 per cent polyester and 30 per cent wool, making for easier handling and cleaning.

Mrs. Baird speaks glowingly of Lancelot's new 100 per cent brushed polyester, similar in appearance to velour, but with the great washability people appreciate.

"The advantage of knits comes in comfort and washability," says Betty Nelson. "They range from baby prints to plaid and come in a variety of patterns, weights, fibers, textures, and fabric content."

Versatility is also a big plus.

Knits look great sewn up in styles from t-shirts to negligees.

Mrs. Thomisk calls this the "Pastel Year" for fabric colors. New York is already decked out in the pinks, blues, lime, orange, and lilac so appropriately dubbed the "ice cream shades."

She makes these predictions about the year's styles:

Red, white and navy, and the black/white duo will be in vogue, polka dots varying in size also will be "in."

The number one fabric will be seersucker. Expectations are also high for sheers and flocked materials. Embroideries and eyelet, no longer limited to white, will make the scene in soft colors. The linen look can also be expected to be stylish through spring.

Plaid will be seen throughout this year and next. Consumers can expect a price increase of at least 25 per cent on wool due to the import tax on fabrics from Australia, the source of 90 per cent of our wool.

A new fabric, polyester dacron IIIV, a 50-filament octolobal, is still under patent, but is expected on the market next month. As a knit, it has all the advantages of polyester, but is similar to wool in appearance. It will come in pastel colors set in bold patterns.

Trims, priced from 50 cents to \$100, are also in vogue this year. Mrs. Thomisk selects the type and cost of trim according to the cost of the fabric. For casual wear, she feels that less expensive buttons and trims are more suitable.

Buttons, also an easily expensive accessory, range in cost from \$1 to 40 cents for a pair of 3/8" Stretch and Sew carries a variety of unusual buttons because the management firmly believes that "buttons make the outfit," according to Betty Nelson.

Singer Fashion Fabrics' Annette Nelson cautions against attempts to save by covering your own buttons because the result is often an outfit that looks homemade.

Tips to beginning sewers are as varied as the tastes of the sewers who offer them.

Mrs. Baird recommends that they "find a basic pattern and use cotton. Knits are easy too, but a little more confusing."

"Beginners should sew with knits," says Annette Nelson. "There are no seams to finish and the fit is better and the look nicer."



Moustaches come in all shapes and sizes. The BYU dress and grooming code says they shouldn't extend below the corners of the mouth.

## Hairy lips hit fashion world

By Barry Gibson

Staff Writer

"Here come the fuzz. Here come the fuzz."

Not only is that a movie title, but "the fuzz" has taken the fashion world by storm in one of the "hairiest" fads of our time.

The mustache, with its various and assorted shapes and sizes, has become an integral part of the man's wardrobe. Styles ranging from the handlebar (for those heavily endowed) and the fu-man-chu, to BYU's own "cougar 'stache" have become definite symbols of our time.

But to be in fashion is not the only reason for growing the stubble.

"I always wanted to see if I was man enough to grow one," remarked Gary Johnson, a senior in economics from Canada, but hastened to add, "I'm still wondering."

Gary went on to say he feels he has created his own style, known as the "hit and miss mustachio."

Creating an individual style is important to some of the "hair" generation, but for Keith Johnson, a junior in psychology, the growth has made a much bigger reward.

"In high school, they had a contest for those who could grow the worst mustache," said the psych major, "I won, and decided to keep it in hopes of another contest at BYU."

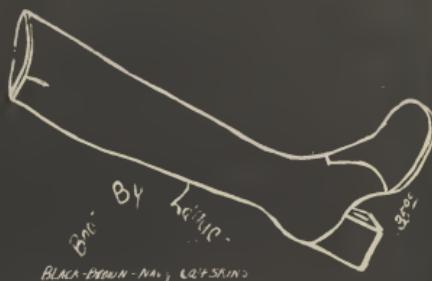
According to one of Johnson's roommates, he has what is best described as the "inconspicuous vogue."

With the coming of cold weather, the mustache has its obvious advantages, but for some, it does create a few problems.

IF You get a Boot out of doing it

Do it

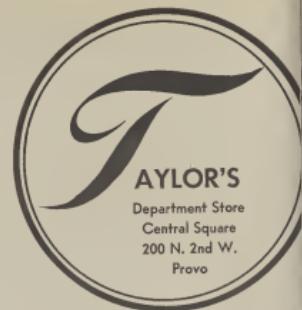
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